



## WYDZIAŁ NEOFILOGII

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Blended Intensive Programme (BIP)  
**WINE IN LANGUAGE, LITERATURE AND CULTURE**  
**University of Wrocław**

In partnership with:

**Masarykova univerzita** (Brno, Czech Republic)

**Università degli Studi di Napoli L'Orientale** (Naples, Italy)

**Ostravská univerzita** (Ostrava, Czech Republic)

When? **17-21 March 2025** (10 March – online component)

Where? **Institute of Slavic Studies**

### Programme:

#### **10 March 2025** (Monday), **MS Teams**

17:00 – 18:30 online component – welcome meeting with the lecture:

***Motyw wina w malarstwie – między sztuką a znaczeniem*** (POL)

**dr Dorota Żygadło-Czopnik**

[https://teams.microsoft.com/l/meetup-](https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODFIYTM1OGEtMmZIMS00MTA3LTk2MWUtYWU4ZDc4YmEyYTE3%40thread.v2/0?context=%7b%22Tid%22%3a%222b71bef9-3b13-4432-b5f4-1f5ac2278d0c%22%2c%22Oid%22%3a%2205867b86-9e46-479e-89a3-0f4db0ec9a8e%22%7d)

[join/19%3ameeting\\_ODFIYTM1OGEtMmZIMS00MTA3LTk2MWUtYWU4ZDc4YmEyYTE3%40thread.v2/0?context=%7b%22Tid%22%3a%222b71bef9-3b13-4432-b5f4-1f5ac2278d0c%22%2c%22Oid%22%3a%2205867b86-9e46-479e-89a3-0f4db0ec9a8e%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODFIYTM1OGEtMmZIMS00MTA3LTk2MWUtYWU4ZDc4YmEyYTE3%40thread.v2/0?context=%7b%22Tid%22%3a%222b71bef9-3b13-4432-b5f4-1f5ac2278d0c%22%2c%22Oid%22%3a%2205867b86-9e46-479e-89a3-0f4db0ec9a8e%22%7d)

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#### **17 March 2025** (Monday), **Institute of Slavic Studies** (address: Pocztowa 9)

10:00 – 12:00 Information meeting

#### **Oratorium Marianum** (address: Plac Uniwersytecki 1)

18:30 Official opening

18:45 Concert

19:30 Welcome reception

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#### **18 March 2025** (Tuesday), **Institute of Slavic Studies** (address: Pocztowa 9, room 101)

10:00 – 11:30 **„Překvápko jako víno”. Polsko-czeskie potyczki z winem w leksyce i frazeologii** (CZ/POL)

**dr hab. Jarosław Malicki, Mgr. Roman Madecki, Ph.D.**

12:00 – 13:30      *Wesołe serce z wina się rodzi czyli kilka słów o związkach muzyki i wina* (POL/CZ)  
**dr Olga Czernikow**

15:00 – 16:00      Sightseeing of the Museum of the University of Wrocław  
(address: Plac Uniwersytecki 1)

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**19 March 2025** (Wednesday), **Institute of Slavic Studies** (address: Pocztowa 9)

10:15 – 11:45      *Sztuka w służbie smaku: plakaty reklamowe Alfonsa Muchy i wino jako symbol w kulturze popularnej* (POL)  
**dr Dorota Żygadło-Czopnik**

12:00 – 13:30      Students' presentations

18:00                  Informal meeting at Pestka Bistro  
(address: Świętego Antoniego 26)

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**20 March 2025** (Thursday), **Institute of Slavic Studies** (address: Pocztowa 9)

10:15 – 11:45      *Víno jako „vnímavá bytost“, která potřebuje péči* (CZ) /  
*Wine as a 'Sentient Being' That Needs Care* (EN)  
**dr hab. Libor Martinek, prof. UW**

12:00 – 13:30      Workshops: *Vino e vita* (POL)  
**Wiesław Czapla**

14:00 – 15:00      Assessment meeting

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**21 March 2025** (Friday)

9:30 – 13:30      Trip to Adoria Vineyard in Zachowice (Dolny Śląsk)

BIP idea and production: **dr Mateusz Wiśniewski**

Erasmus coordinator: **dr Lenka Ptak**

The BIP team thanks everybody involved in the project.

Special thanks to: **prof. Andrea F. De Carlo, doc. PhDr. Petr Hrtánek, Ph.D., Mgr. Roman Madecki, Ph.D.** and the **International Office of the University of Wrocław**.

**Thank you very much for being with us and see you somewhere – hopefully over a glass of wine!**